



Background

The Utah Student 25 awards program is geared toward students who have started businesses while enrolled full-time at an institution for higher education in the state of Utah.

The Utah Student 25 was born when Utah higher education faculty began to recognize student entrepreneurship through single university business plan competitions and Student Entrepreneur of the Year events.

Then, these educators began to realize that there were students who quietly started their businesses without much fanfare but were achieving extraordinary success in terms of revenue and profits but there was nothing recognizing these almost super-human efforts. Students taking a full slate of credit hours and with myriad concerns and considerations were launching businesses that defied logic. University students aren't supposed to create \$1 million revenue companies in their first year!

The idea to hold an Inc. 500-like event to recognize student entrepreneurs by attempting to get every student entrepreneur with at least \$1 in revenue to submit his or her company to the Utah Student 25 for consideration of being ranked in the Top 25 by revenue and profits.

In 2009, the first-ever Utah Student 25 was held to great fanfare. A sell-out event, over 300 persons gathered at the inaugural festivities. *Meter Solutions* was crowned #1 and has since been bought by a large corporation and the still ungraduated students are high-level executives with that large corporation. In 2010, attendance soared to well over 400 as *Stubtopia* was named #1. Revenues within a few months nearly doubled.

- An interesting twist is that private equity groups now look to the Utah Student 25 as a great way to prospect for up and coming companies and entrepreneurial leaders.
- The scope and breath of student entrepreneurship in Utah is alive and well. It's our future.
- So we focus on the future. The companies and students that are honored through this program represent the best that is in us. They are our pipeline. They are where wealth, jobs, and the full cycle of the economy will come from.
- Utah is breeding a brilliant business environment and it is being fed by these student entrepreneurs who finally have a venue to be recognized for their efforts.

Utah Student Awards Gala

The Utah Student 25 Awards Gala is a black-tie optional event that puts the honorees on the grand stage and in the positive light they deserve.

The past two years' Utah Student 25 Awards Galas have been grand slam successes. Student entrepreneurs, university leaders, mentors, angel investors, and venture capitalists flocked to the networking gala held at the Grand America Hotel in Salt Lake City.

Dates:

Wednesday, February 1

Application Submission Deadline

<http://www.utahstudent25.com/apply.html>

Thursday, March 1

Utah Student 25 Awards Gala

5:30 pm – 8:30 pm

Grand America Hotel, Salt Lake City

Tickets for this event range from \$30 for early bird student registrations up to \$150 for VIP seating. More details on tickets can be found at: <http://www.utahstudent25.com/awards-gala.html>

Utah Student 25 Committee General Management

John Richards
Founder-Director
General Management
BYU (faculty)

Annette Christensen
Associate Director
General Management
Grant Thornton LLP

Nicole Sadeghi
Student Director
General Management
BYU (student)

Jeff Brown
Host University Liaison
General Management
BYU (staff)

2010 Winners

#1: Stubtopia LLC
Founder: Dallen Allred
School: Brigham Young University

#2: Zulu Marketing
Founder: Edward Stewart
School: Utah Valley University

#3: Uptown Cheapskate
Co-Founder: Chelsea Sloan
School: University of Utah

#4: Great! Rooms & Mattresses
Co-Founder: Eric Queathem
School: Brigham Young University

#5: Bruzel Entertainment
Founder: Matt Mantyla
School: Brigham Young University

#6: Let There be Light Services LLC
Principal: Jeremiah Olsen
School: Brigham Young University

#7: Club V Volleyball
Owner: Matt Carlson
School: Westminster College

#8: Four Pillar Fitness
CFO: Matt Carlson
School: Westminster College

#9: Craig's Cuts Inc
Owner: Craig Guincho
School: Brigham Young University

#10: Sourdough Sealcoating
Owner: Shelby Rampton
School: Brigham Young University

#11: Bluehouse Ski Co.
Owner: Dan Nebeker
School: University of Utah

#12: Xcell Motorsports
Owner: Jim Cerenzie
School: Dixie State College

#13: Hype Ventures
President/CEO: Jake Rodgers
School: University of Utah

#14: Premium Landscape LLC
Founder: Weston Thayne
School: Weber State University

#15: PictureThis
Founder: Darrell Swain
School: Brigham Young University

#16: Exceptional Accounting Services, LLC
Owner: Anthony Castro
School: Brigham Young University

#17: Capital G Design
CEO/Founder: Garrett Gee
School: Brigham Young University

#18: Desert Sno Shave Ice LLC
Owner: Josh Reeder
School: Utah Valley University

#19: Chocolot Artisan Chocolates
Co-founder: Ryan Kendrick
School: Westminster College

#20: Alpine Window Washing
Owner/Operator: Joshua Oaks
School: Brigham Young University

#21: Parker Planners
Founder: Ethan Parker
School: Brigham Young University

#22: JB Lawn Care
Founder: Jason Brand
School: Brigham Young University

#23: ThaiCycles
Owner: Joel Ragar
School: Brigham Young University

#24: CupAd LLC
CFO: Caleb Light
School: Utah Valley University

#25: Strawberry Buttons, LLC
Owner/Founder: Karaleigh Garrison
School: Brigham Young University

2009 Winners

#1: Meter Solutions Pros LLC

Founders: Paul Dickson, Taylor Turnbull
School: Brigham Young University

#2: \$7 Cuts

Founder: Craig Guincho
School: Brigham Young University

#3: Worldwide Book Drive

Founders: John Keller, David Kasteler
Schools: BYU (Keller); the UofU (Kasteler)

#4: Sharp Media

Founder: Cahlan Sharp
School: Brigham Young University

#5: iLifeNetworks

Founder: Jared Smith
School: Utah Valley University

#6: Launch Sales and Marketing LLC

Founder: Brandt Page
School: Brigham Young University

#7: Premium Landscape LLC

Founder: Weston Thayne
School: Weber State University

#8: Chocolot Artisan Confections

Founder: Ryan Kendrick
School: Westminster College

#9: The Collegiate Advertising Company

Founder: Andrew Stewart
School: Brigham Young University

#10: Four Pillar Fitness

Founders: Matt Carlson, Ryan Larsen and Reed Carlson
School: Westminster College

#11: Rising Rain Studios LLC

Founder: Benjamin Bartholomew
School: University of Utah

#12: H&H Medical Corporation

Founder: William Hoster
School: Westminster College

#13: K-9 Designs Mobile Dog Grooming

Founder: Mindy Petramalo
School: Brigham Young University

#14: Seahorse Enterprises

Founder: Cameron Muir
School: Brigham Young University

#15: MountainWest Memories LLC

Founder: Curtis Funk
School: WSU

#16: Let There Be Light

Founder: Jeremiah Olsen
School: Brigham Young University

#17: Desert Sno Shave Ice

Founders: Jill Alsbury, Josh Reeder
Schools: BYU (Alsbury); UVU (Reeder)

#18: Logan Windows LLC

Founder: Brandon Hunt
School: Utah State University

#19: Epic Manufacturing

Founder: Brett Coleman
School: Brigham Young University

#20: Simple Systems Inc.

Founder: Dan Lauritzen
School: University of Utah

#21: No Risk Investor LLC

Founder: Edward Stewart
School: Utah Valley University

#22: PictureThis! Event Services LLC

Founder: Darrell Swain
School: Brigham Young University

#23: DPC Sealing Specialists

Founders: Dustin Hansen, Parker Davidson
Schools: UVU (Hansen); BYU (Davidson)

#24: One Man's Trash

Founders: James Marshall, Stirling Ingram
Schools: BYU (Marshall); UVU (Ingram)

#25: BuildYourJacket.com LLC

Founder: Brandon Doyle
School: Brigham Young University